



About

Marcial Ronniger

Digital Senior Art Director
& UI Designer from Berlin

* 11 / 1983

UI Design, Screen Design,
Digital Branding & Interaction Design

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marcialronniger.de

Work experience

Since July 2018

Senior Art Director UI / Design Lead
at Compuccino / OSK Berlin

→ www.compuccino.com

October 2017 — June 2018

Art Director Digital at Strichpunkt, Berlin

→ www.strichpunkt-design.de

May 2016 — October 2017

Jr. Art Director Digital at Strichpunkt, Berlin

February 2013 — April 2016

Designer at Strichpunkt, Berlin

January 2013 — February 2013

Parental leave

July — December 2012

Scholz & Friends, Berlin
Internship Communication Design
& Corporate Publishing

→ www.s-f.com

2008 — 2009

LogoKonzept GmbH, Berlin
Advertising Technician

Education

2009 — 2012

Lette-Verein Berlin
Technical college for Design
Graduation as Graphic Designer

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Practice-related education in Design, History
of Art & Graphic Design, Typography, Web-,
Screen- and Motion Design

2005 – 2008

LogoKonzept GmbH, Berlin
Vocational Training
Graduation as Advertising Technician

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Award as state winner Berlin / Brandenburg
through Chamber of Crafts Berlin

2004 – 2005

Basic military education
Bundeswehr, Bad Segeberg

2004

A-levels

Software

Digital Tools

Sketch, InVision, Slack, Trello, Google Suite,
Zeplin, Adobe XD, Wordpress, Marvel

Adobe CC

InDesign, Photoshop, Illustrator, After Effects,
Media Encoder, Acrobat Pro, Muse

Others

Keynote, Microsoft Word & Powerpoint,
Linotype FontExplorer, VectorRaster,
experienced with Mac OSX

Languages

→ German, first language

→ English, B2

Clients I have worked for

Gewobag, Finsbury & Hering Schuppener,
TeamBank AG, easyCredit, fymio, Audi, ALSO,
VW Drive, Otto Group, WM Motor, Delivery
Hero, Autostadt, Telefónica, MAN, Adidas, ZF,
Daimler / Mercedes Benz ...